



DESING POLICY

UP.PL.01(4)

Desing's social responsibility is focused on all activities and stakeholders within our scope of production of fruit preparations for ice-cream industry; fruit, chocolate and caramel toppings, post-mix syrups and fruit concentrates for beverages.

Our motto is production of healthy, safe and high quality food, satisfying needs, requirements and expectations of our customers, continual improvement of quality and safety of our products and improvement of our business. In performing our work we are committed to act in compliance with legal requirements in all business dimensions. We will strive to learn from the best and share our knowledge and practice to our suppliers and customers. Our sustainable production is based on environmental protection, improving our environmental performance, control of operations and pollution prevention.

Desing will permanently improve knowledge of its employees in the aim of achieving higher quality and safety of its products. We will work on developing collective spirit and team work so that all employees experience Desing as their home and second family. Employees are aware of the Policy and they are expected to fulfill the Policy. We will never use child labor or in any mean misuse children for our business purposes. Work discipline in Desing shall not jeopardize human rights of our workers and we will strive to improve level of health and safety and protect our workers. Every worker will be appropriately compensated for its work and our salaries will be higher than average salaries in Serbia. We will not discriminate any of our workers on the ground of race, religion, gender, sexual or physical ability, political attitude. New employees will be informed about our Policy. In choosing external experts, Desing will strive to hire the best with highest level of expertise.

We are aware of the risks in our everyday business and we aim to solve all emergency and crisis situations causing “zero” damage to our interested parties. We believe that prevention is cheaper than compensation and better planning is a greater chance for successful overcoming of any crisis. Ignoring crisis signals is the same as causing one so we strive to convert any crisis into our advantage. Building trust takes a long time and is easy to lose.

Approved :

Date:

20.2.2014
